



Press release  
28<sup>th</sup> September 2020

## Icomera Acquires GoMedia, Creating a Leading Edge Passenger Information and Entertainment Offering

Icomera, a subsidiary of ENGIE Solutions, announces that it has completed the acquisition of GoMedia Services Limited through its wholly-owned subsidiary Icomera UK.

Founded in 2015, GoMedia has quickly become the world's leading provider of onboard infotainment for public transport. Based in London, UK, GoMedia has developed a range of customer facing digital solutions for transport operators, ranging from On-Board Entertainment with Hollywood movie content, to industry leading Passenger Information and Customer Messaging offerings. Most recently, GoMedia has been working with transport operators to deliver a number of passenger-facing COVID solutions.

Icomera is known as the world's leading provider of Passenger Wi-Fi for public transport, connecting millions of users and tens of thousands of vehicles to the Internet every day around the globe. In addition to Wi-Fi for passengers, Icomera's connectivity offering is part of the digitalisation of public transport, which is key to improving the appeal of green mobility and reducing operating and maintenance costs.

The acquisition of GoMedia, through Icomera, enables ENGIE Solutions to deliver a complete and competitive end-to-end passenger information and entertainment offering to transport operators for enhanced passenger engagement, increasing passenger satisfaction. This provision of information and entertainment allows passengers to benefit from a certain comfort in their travels, facilitating the choice of this mode of transport. This commitment is fully in line with ENGIE Solutions' objectives of reinventing living environments for a more virtuous and sustainable world.

**Wilfrid Petrie, Executive Vice President of ENGIE, in charge of ENGIE Solutions:** *"ENGIE Solutions has identified the digitisation and improvement of passenger information as a vital component of shifting society's travel habits back towards sustainable forms of transport, developing the transport industry of tomorrow to improve the living environments of users".*

*"Passenger confidence must be restored if public transport ridership is to return to pre-COVID usage levels. The communication channel between operator and passenger now offered by Icomera and GoMedia is yet another component in our Digital Vehicle solution for the industry's Internet-enabled recovery plan"* said **Magnus Friberg, CEO of Icomera.** *"Icomera and GoMedia have previously collaborated on multiple projects in Europe and North America. We've seen the team's talent, their impressive technology and the high quality of their services first-hand and know that their positive reputation in the industry is well-deserved".*

**Matt Seaman, CEO of GoMedia** added: *"Our goal remains to improve the onboard passenger experience - whether it's sitting down to a movie on an inter-city train or checking the status of your onward journey during the commute home - we're keeping people entertained and informed. By joining Icomera and the wider ENGIE Solutions group, we will be able to offer an increased range of solutions to passengers around the world".*

GoMedia will operate as a business unit of Icomera UK and its team of 28 employees continue to work from London, while utilising Icomera's and ENGIE Solutions' global scale to take their services ever closer to the client.

## About Icomera

Icomera is the world's leading provider of wireless Internet connectivity for public transport and is committed to promoting green mobility. Serving millions of Wi-Fi users worldwide, our award-winning technology makes public transport a better, safer, more attractive option for passengers, supporting our mission to help contribute to a reduction in carbon emissions of 3.5 million metric tons by 2022. A wholly owned subsidiary of ENGIE Solutions, Icomera is headquartered in Gothenburg, Sweden, with main offices in the United Kingdom, Germany, France, Italy, the United States and Canada.

Find out more at [icomera.com](https://icomera.com)

## About ENGIE Solutions

ENGIE Solutions supports towns, industries and companies in the tertiary sector, providing them with solutions to the challenges posed by the energy transition in the form of turnkey and bespoke packages.

ENGIE Solutions' experts apply all their expertise in pursuit of three aims: optimising the use of energy and resources, greening energies and reinventing living and working environments.

ENGIE Solutions guarantees its clients a single point of contact and a combination of complementary offerings that go beyond energy. The company is committed to achieving results and its 50,000 employees which operate throughout France (900 sites) have expertise in an extremely diverse number of areas, ranging from the design and operation of infrastructure & services, to funding, installation and maintenance.

ENGIE Solutions is part of the ENGIE Group, one of the world's leading low-carbon energy and services groups whose purpose is to act to accelerate the transition towards a carbon-neutral world.

Turnover: €10 billion.

To find out more, visit <https://www.engie-solutions.com/en>

## About GoMedia

GoMedia is a 5 year old media technology company based in London. Its aim is to improve the onboard passenger experience for public transport passengers; it has clients around the world including Avanti West Coast and TransPennine Express in the UK, Eurostar and SBB in mainland Europe, and CCJPA and Greyhound Lines in the USA.

GoMedia's technology has been proven to improve the onboard experience by both entertaining and informing passengers, offering world leading entertainment and live Passenger Information, all hosted on board and delivered to the passengers' own mobile devices. All GoMedia solutions come with the company's world leading offline Transport DRM solution that allows customers to watch premium content, even if there is no external connectivity available to the vehicle.

GoMedia works with over 40 worldwide content providers including major studios & distributors (such as Universal Pictures and FilmBank Media), catch-up TV from ITV, popular box sets and original series, games, digital newspapers and magazines.

In addition, GoMedia has developed a world leading personalised passenger information solution, and a range of messaging solutions that help to deliver the connected journey.

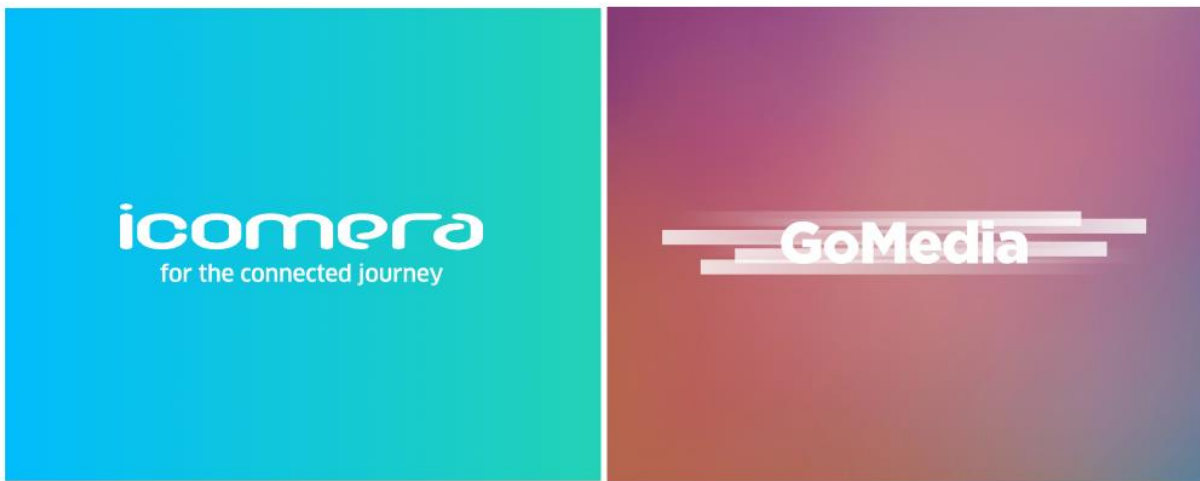
For more information, visit <https://gomedia.io/>

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**Image:** Icomera and GoMedia Logos ([View Full Resolution](#))



**Image:** Magnus Friberg, Icomera's CEO  
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**Image:** Matt Seaman, GoMedia's CEO  
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